

ORDER



Orders
Order / Rev: 347546
Alt Order #: 06838745
Product Desc: AMERICAN 4 PROSPERIT
Estimate: 465
Flight Dates: 08/22/12 - 08/27/12
Original Date / Rev: 08/06/12 / 08/06/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency
Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 600 Fairmont Avenue
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Americans For Prosperity
Demographic: A50+
Product Codes: PL Issue
Priority: P-01
Revenue Codes: AGY-TRANS, ISSUE, GEN

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	57	\$36,050.00	\$30,642.50
08/27/12	08/27/12	16	\$12,250.00	\$10,412.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	57	\$36,050.00	\$30,642.50	0.00
September 2012	16	\$12,250.00	\$10,412.50	0.00
Totals	73	\$48,300.00	\$41,055.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	22%	\$48,300.00
Market	100%	\$219,545.45

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$65,863.64
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	38%	\$83,427.27
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	10%	\$21,954.55
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	08/22/12	08/24/12	M-F 6-7am Action News	CM	M-F 6-7a -- WTF--	:30	3	\$450.00	P-01	0.00	NM	3	\$1,350.00
NEWS AT 6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-- WTF--				3	\$450.00		0.00			
2	KTNV	08/22/12	08/24/12	M-F 7-9a Good Morning America	CM	M-F 7-9a -- WTF--	:30	3	\$450.00	P-01	0.00	NM	3	\$1,350.00
GMA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-- WTF--				3	\$450.00		0.00			
3	KTNV	08/22/12	08/24/12	M-F 11-12p Action News	CM	M-F 11-12p -- WTF--	:30	3	\$450.00	P-01	0.00	NM	3	\$1,350.00
MIDDAY NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-- WTF--				3	\$450.00		0.00			
E 4	KTNV	08/22/12	08/24/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p -- WTF--	:30	3	\$350.00	P-01	0.00	NM	3	\$1,050.00
THE CHEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-- WTF--				3	\$350.00		0.00			
5	KTNV	08/22/12	08/24/12	ABC Soaps 2-3p General Hospital	CM	M-F 2-3p -- WTF--	:30	3	\$350.00	P-01	0.00	NM	3	\$1,050.00
GENERAL HOSPITAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-- WTF--				3	\$350.00		0.00			
E 6	KTNV	08/22/12	08/24/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P -- WTF--	:30	3	\$300.00	P-01	0.00	NM	3	\$900.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-- WTF--				3	\$300.00		0.00			
7	KTNV	08/22/12	08/24/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P -- WTF--	:30	3	\$300.00	P-01	0.00	NM	3	\$900.00
ACTION NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-- WTF--				3	\$300.00		0.00			
8	KTNV	08/22/12	08/24/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p -- WTF--	:30	6	\$500.00	P-01	0.00	NM	6	\$3,000.00
NEWS AT 5P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-- WTF--				6	\$500.00		0.00			
9	KTNV	08/22/12	08/24/12	M-F 6-7p Action News	CM	M-F 6-7p -- WTF--	:30	3	\$750.00	P-01	0.00	NM	3	\$2,250.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-- WTF--				3	\$750.00		0.00			
E 10	KTNV	08/22/12	08/24/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p -- WTF--	:30	3	\$400.00	P-01	0.00	NM	3	\$1,200.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-- WTF--				3	\$400.00		0.00			
11	KTNV	08/22/12	08/24/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p -- WTF--	:30	6	\$400.00	P-01	0.00	NM	6	\$2,400.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-- WTF--				6	\$400.00		0.00			
12	KTNV	08/22/12	08/24/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p -- WTF--	:30	3	\$1,200.00	P-01	0.00	NM	3	\$3,600.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-- WTF--				3	\$1,200.00		0.00			
13	KTNV	08/22/12	08/24/12		CM	M-F 11:35-12:05a -- WTF--	:30	3	\$450.00	P-01	0.00	NM	3	\$1,350.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 11:35-12:05a Nightline														
NITELINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	--WTF--				3	\$450.00		0.00			
14	KTNV	08/25/12	08/25/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a	-----S-	:30	2	\$450.00	P-01	0.00	NM	\$900.00
NEWS AT 6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-----S-				2	\$450.00		0.00			
15	KTNV	08/25/12	08/25/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA	-----S-	:30	1	\$600.00	P-01	0.00	NM	\$600.00
GMA SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-----S-				1	\$600.00		0.00			
16	KTNV	08/25/12	08/25/12	Sat 6-6:30p Action News	CM	Sat 6-6:30p	-----S-	:30	2	\$400.00	P-01	0.00	NM	\$800.00
NEWS AT 6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-----S-				2	\$400.00		0.00			
17	KTNV	08/25/12	08/25/12	Sat 11-11:35 Action News	CM	Sat 11-11:35p	-----S-	:30	1	\$1,000.00	P-01	0.00	NM	\$1,000.00
NEWS AT 11P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-----S-				1	\$1,000.00		0.00			
18	KTNV	08/26/12	08/26/12	This Week This Week	CM	Sat-Sun 9a-7p	-----S	:30	1	\$500.00	P-01	0.00	NM	\$500.00
THIS WEEK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-----S				1	\$500.00		0.00			
19	KTNV	08/26/12	08/26/12	Sun 6-7p Action News	CM	Sun 6-7p (6:00 PM-6:30 PM)	-----S	:30	1	\$500.00	P-01	0.00	NM	\$500.00
NEWS AT 6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-----S				1	\$500.00		0.00			
E 20	KTNV	08/26/12	08/26/12	Sun ABC Prime A AFHV	CM	AFHV	-----S	:30	2	\$1,500.00	P-01	0.00	NM	\$3,000.00
AFV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-----S				2	\$1,500.00		0.00			
E 21	KTNV	08/26/12	08/26/12	Sun ABC Prime B secret millionaire	CM	secret (8:00 PM-9:00 PM)	-----S	:30	2	\$3,500.00	P-01	0.00	NM	\$7,000.00
SECRET MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-----S				2	\$3,500.00		0.00			
22	KTNV	08/27/12	08/27/12	M-F 6-7am Action News	CM	M-F 6-7a	M-----	:30	1	\$450.00	P-01	0.00	NM	\$450.00
NEWS AT 6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		08/27/12	09/02/12	M-----				1	\$450.00		0.00			
23	KTNV	08/27/12	08/27/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	M-----	:30	1	\$450.00	P-01	0.00	NM	\$450.00
GMA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		08/27/12	09/02/12	M-----				1	\$450.00		0.00			
24	KTNV	08/27/12	08/27/12	M-F 11-12p Action News	CM	M-F 11-12p	M-----	:30	1	\$450.00	P-01	0.00	NM	\$450.00
MIDDAY NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		08/27/12	09/02/12	M-----				1	\$450.00		0.00			
E 25	KTNV	08/27/12	08/27/12		CM	12p-1p	M-----	:30	1	\$350.00	P-01	0.00	NM	\$350.00

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Product Desc:	AMERICAN 4 PROSPERIT
Estimate:	465

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Chew 12p-1p M-F 12p-1p										
THE CHEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/27/12	09/02/12	M-----		1		\$350.00		0.00				
26	KTNV	08/27/12	08/27/12	ABC Soaps 2-3p General Hospital	CM	M-F 2-3p		M-----	:30	1	\$350.00	P-01 0.00 NM	1	\$350.00
GENERAL HOSPITAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/27/12	09/02/12	M-----		1		\$350.00		0.00				
27	KTNV	08/27/12	08/27/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P		M-----	:30	1	\$300.00	P-01 0.00 NM	1	\$300.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/27/12	09/02/12	M-----		1		\$300.00		0.00				
28	KTNV	08/27/12	08/27/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P		M-----	:30	1	\$300.00	P-01 0.00 NM	1	\$300.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/27/12	09/02/12	M-----		1		\$300.00		0.00				
29	KTNV	08/27/12	08/27/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p		M-----	:30	2	\$500.00	P-01 0.00 NM	2	\$1,000.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/27/12	09/02/12	M-----		2		\$500.00		0.00				
30	KTNV	08/27/12	08/27/12	M-F 6-7p Action News	CM	M-F 6-7p		M-----	:30	1	\$750.00	P-01 0.00 NM	1	\$750.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/27/12	09/02/12	M-----		1		\$750.00		0.00				
E 31	KTNV	08/27/12	08/27/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p		M-----	:30	1	\$400.00	P-01 0.00 NM	1	\$400.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/27/12	09/02/12	M-----		1		\$400.00		0.00				
32	KTNV	08/27/12	08/27/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p		M-----	:30	2	\$400.00	P-01 0.00 NM	2	\$800.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/27/12	09/02/12	M-----		2		\$400.00		0.00				
33	KTNV	08/27/12	08/27/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p		M-----	:30	1	\$1,200.00	P-01 0.00 NM	1	\$1,200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/27/12	09/02/12	M-----		1		\$1,200.00		0.00				
34	KTNV	08/27/12	08/27/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a		M-----	:30	1	\$450.00	P-01 0.00 NM	1	\$450.00
NITELINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/27/12	09/02/12	M-----		1		\$450.00		0.00				
E 35	KTNV	08/27/12	08/27/12	Monday ABC Prime Oth bach pad	CM	Mon 8-11p bach pad (8:00 PM-10:00 PM)		M-----	:30	1	\$5,000.00	P-01 0.00 NM	1	\$5,000.00
BACHELOR PAD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/27/12	09/02/12	M-----		1		\$5,000.00		0.00				
Totals												73	\$48,300.00	